Edgio

Composable Architecture: Modernize Your Site for Scale, Innovation, and Customer Demand

Most turn-key website platforms have a hidden flaw: they are fundamentally limited in their potential. As a business grows, its website's modularity, scalability, and adaptability are required to compete and your monolithic platform may be what's holding back revenue growth. The good news is, adopting a composable architecture ensures scale, innovation, and customer demand – and it's never been easier to adopt this style of architecture.

The Industry Shift Towards Composability

80%

of businesses that don't have composable architecture today plan to implement it in the next two years

74%

of organizations recognize that failure to adopt emerging commerce solutions will negatively impact their business

Benefits of Composable Architecture

Business Growth
Adapt to changing requirements and support future sales channels.

Scalability and Performance
Efficiently scale your web apps without user disruption.

Customization
Create tailored solutions and unique user experiences with best-of-breed components.

Omni-Channel Support
Creating reusable APIs and services that can be shared seamlessly across different applications.
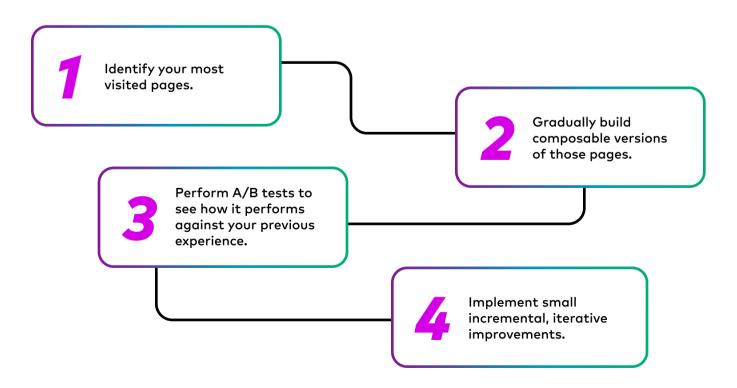
Decentralized Decision-Making
Gain autonomy over their technologies and tools and choose components that best suit your specific needs.

Developer Skill
Empower development teams to quickly innovate with various components effectively.

How to Transition to Composable Architecture

1 Identify your most visited pages.

2 Gradually build composable versions of those pages.

3 Perform A/B tests to see how it performs against your previous experience.

4 Implement small incremental, iterative improvements.

Contact us today

We've helped customers, including Coach, Kate Spde, Mars (M&Ms), and Shoe Carnival make the transition, and can do the same for you. If you're ready to prepare your website for future demand, **talk to an expert today.**