

The Leaders in
Warehouse
Management Technology



SNAP[™]
FULFIL

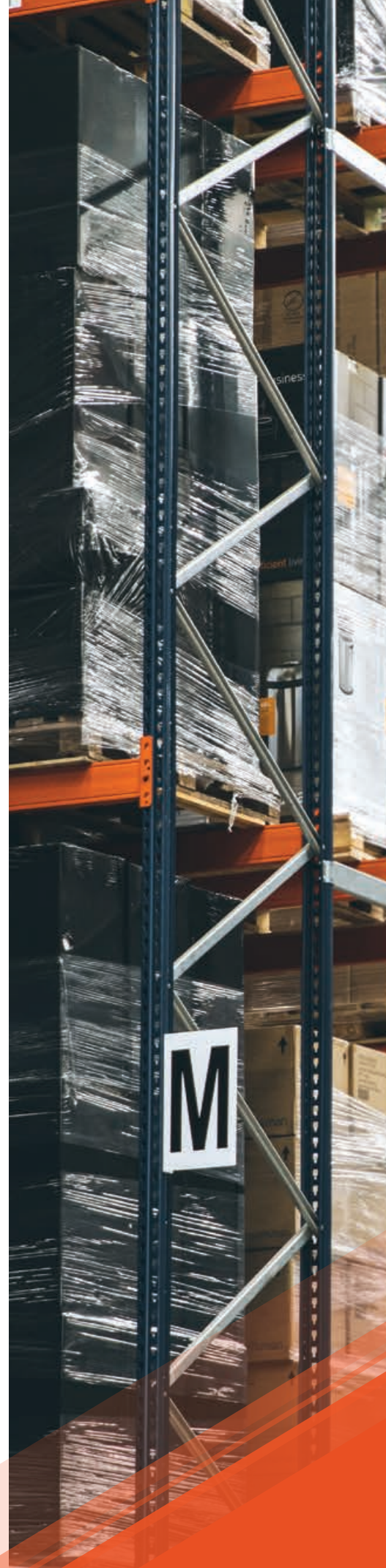
An efficient and effective warehouse lies at the heart of any **successful fulfilment operation.**

The way people shop is evolving at a faster pace than ever before. The traditional high street model is disappearing as time-pressed consumers look for faster and more convenient ways of getting hold of their purchases.

In order to be effective, a warehouse must be able to adapt to the changing needs of a market. But all too often the cost of change is prohibitive. Traditional warehouse management solutions can be time consuming and expensive to set in motion and just as hard to reconfigure once established.

SnapFulfil and SnapCart by Synergy are defining a new era of efficiency, aimed at lifting warehouse management out of the dark ages.

Synergy is one of just a handful of companies in the world to be positioned in the Gartner® Magic Quadrant for warehouse management systems in recognition of our completeness of vision and ability to execute.

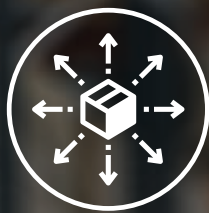


SnapFulfil is a cloud-based, Tier 1 warehouse management system **with flexibility at its core.**

It delivers cutting edge technology at a fraction of the cost of traditional installations and, unlike other warehouse management systems, is quick and easy to implement, giving you a rapid return on investment. Once up and running SnapFulfil is highly configurable and can adapt to meet evolving fulfilment demands.



Highly configurable



Rapid deployment in 45 days or less



Affordable with capex & leasing options



Service level & peak demand management



Pay for extra users only when you need them



Can be up and running in minutes



Fully scalable & flexible solution



Increased picking & shipping accuracy

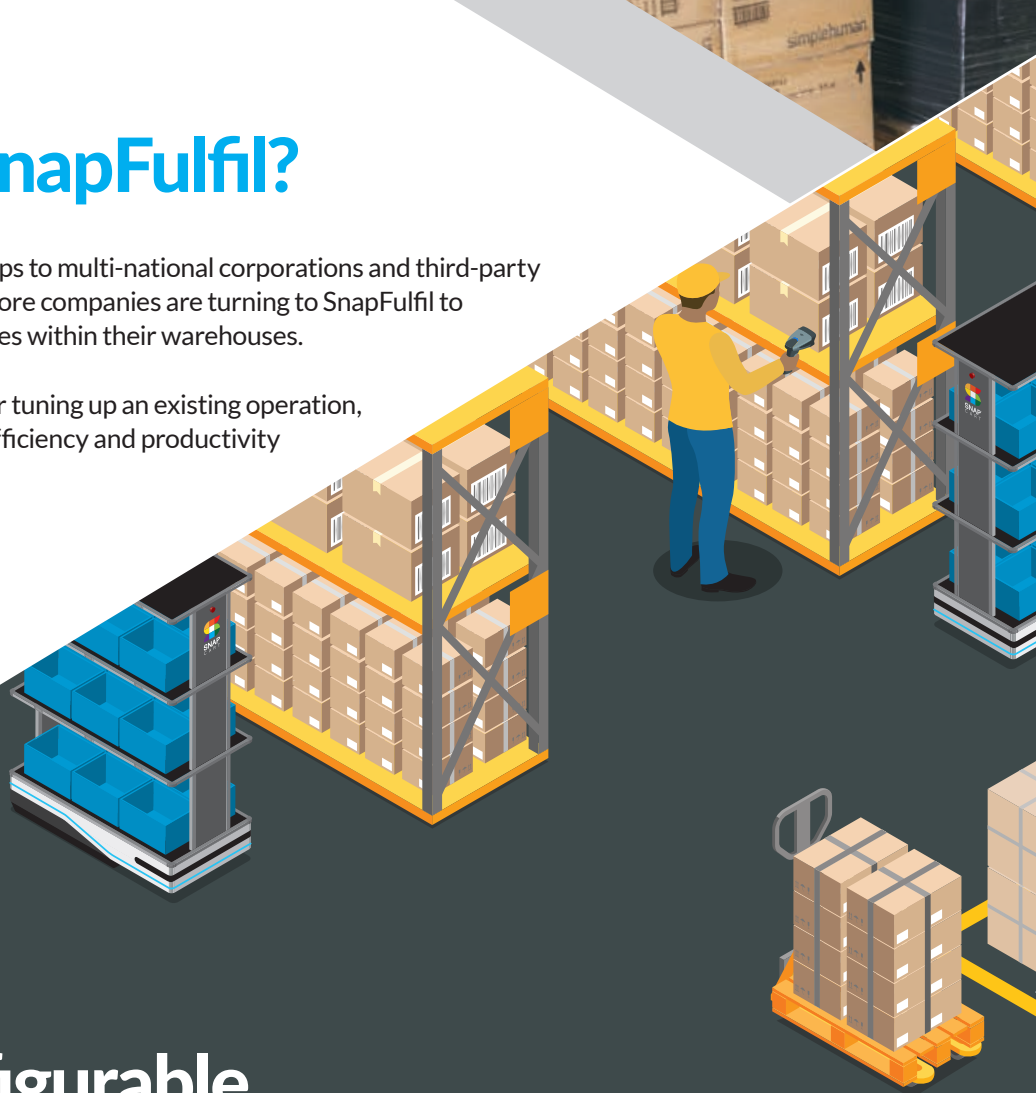
“SnapFulfil’s **best-of-breed functionality** has driven the introduction of best practices, giving our partners and customers **complete confidence** in our ability to deliver on our promises.”

Topps

Why choose SnapFulfil?

From fast growing ecommerce start-ups to multi-national corporations and third-party logistics providers (3PLs), more and more companies are turning to SnapFulfil to optimise inventory, space and resources within their warehouses.

Whether firing up a new warehouse or tuning up an existing operation, SnapFulfil can dramatically improve efficiency and productivity by between 15 and 30 per cent.



Fast & configurable

SnapFulfil is a market leading product without the hefty price tag and long, painful implementation process often associated with a Tier 1 WMS. Our proven, repeatable implementation process and in-house expertise enables us to deploy in 45 days or less.

Configurability is at the heart of our WMS, which is capable of adapting key optimisation principals to meet specific operational and space requirements. It uses location, receiving, shipping and inventory data to determine an optimal warehouse layout, manage travel times and further optimise operational efficiency. It can also alleviate reverse logistics burdens, helping efficiently process, handle and place return stock.



Scalable solution

Our cloud-based solution has the flexibility to support the ebbs and flows of business as well as handle complex multi-site roll outs. SnapFulfil is engineered to scale in line with evolving business requirements, avoiding the need for expensive system upgrades. Licences can also be temporarily added for peak trading times.



Support options

We offer a wide range of product support options including 24/7 critical cover and flexible service level agreements (SLAs), to ensure customer service is tailored to the business model of each customer.

Integrating telephone, live chat, an online portal and a self-service knowledge base, our service desk team consistently performs well above industry standards in independent testing, achieving an average first response time of under an hour.



Fast, flexible, configurable

Key benefits of SnapFulfil include:

- Improved space utilisation
- Sophisticated warehouse control for resources
- Improved visibility, auditability and traceability of every movement – stock and people
- Optimised picking for shortest travel distances
- Automatic replenishment for optimal product availability
- Simple parcel labelling with no need for manual data entry
- Automatic prioritisation and allocation of tasks to efficiently meet operational goals
- Real-time communication with operators anywhere in the warehouse
- Reconciliation of receipts vs orders for effective financial management
- System-directed put-away for optimised stock location
- Streamlined returns handling
- Improved customer service
- Multi-owner options for multi-channel and 3PL operations
- Simple reporting of operator performance for management and training
- 'At a glance' visibility of warehouse performance against KPIs in real-time
- Easy access to historical data
- Accessible from any smart mobile device
- Supports accurate resource planning and data-driven decision making
- Flex up and down in line with seasonal fluctuations
- Rapid return on investment
- Low total cost of ownership
- Rapid disaster recovery built in as standard
- Scalable solution for 1-1,000+ users



SNAPCART™

Introducing Cellular Picking

Specifically designed to support multi-order picking routines in the modern e-commerce warehouse environment, SnapCart costs less than a third of other robotic solutions. Using cart-mounted pick to light technology, it delivers significant improvements in picking efficiency and accuracy.

Businesses lose thousands of productive man hours each year through pickers walking repeatedly up and down the warehouse floor. SnapCart is an innovative “man to goods” approach that confines pickers to a specific cell, serviced by an autonomous cart. The picker does the picking and the cart does the walking.



Robust warehouse robot

Low cost, low risk solution

Capable of carrying up to 48 totes

Integrates seamlessly with SnapFulfil

Integrated technology

SnapCart integrates seamlessly with the SnapFulfil warehouse management system to ensure pickers can quickly and easily identify the right product for the right tote, driving improved efficiency and order accuracy.



Efficiency through innovation

Made with hard wearing, high quality components and using widely available robotics software, SnapCart is fully reconfigurable and can carry up to 48 totes.

- Affordable pricing options, including rental agreements
- Mix and match approach to manual and autonomous carts
- Holistic solution with seamless WMS integration
- Easy to use - virtually no training required
- No infrastructure changes
- Tracks all resources





SNAP DATA™

Data and analytics

Amalgamate data from various sources and locations in to one central dashboard.

Powered by Tableau, SnapFulfil's data and analytics tool can manipulate stored information and client data to generate business performance metrics. No need to worry about hosting, SQL Enterprise licensing or analytics engine administration, we manage all of this, and it's all included in a fixed monthly cost.

Features and benefits:

- Analytics & reporting as a service (ARaaS)
- Access to live SnapFulfil data via replicated database
- No need to have any DBA knowledge
- Access to SnapFulfil support during business hours
- Access to a number of pre-configured reports, KPIs and a holistic view of the operations' inventory and resources
- Visualise your operational KPIs

Key Performance Indicators

The system can be configured to display a KPI dashboard, giving top level information, such as operational performance, tailored to the needs of senior managers and directors.

The KPI report can then be drilled down into further, granular reports for other managers in the business, such as shipping reports, warehouse heatmaps and picking performance.





“We saw an **immediate improvement in operational efficiency** and, over time, have used Snapful to better manage and allocate resources within the warehouse. As a result, I’d say we’re about **30% leaner**.”

The Cotswold Company





SYNERGY™

SnapFulfil and SnapCart were developed by Synergy Logistics, specialists in warehouse management technology and solutions.

Synergy was one of the first companies to recognise the potential of cloud technology as a platform for a best-of-breed warehouse management system. SnapFulfil was architected for web in 2007 and is now used in warehouses throughout Europe and America. SnapCart is the latest edition to the family, being launched in 2019 as an innovative robotic solution for improving warehouse efficiency.

Synergy employs some of the industry's top talent and believes that to stand still is to move backwards. The company has a commitment to innovation and problem solving, continually developing new solutions to meet customer demands.

Security

Synergy's mirrored server arrays are hosted in two physically separate, secure environments to provide disaster recovery as standard. Both are restricted access, state of the art, high availability ISO 27001 certified data centre facilities. The company provides dedicated, secure primary and secondary connections to the internet, with fail-safe precautions in case of primary connection failure.

System access is controlled by encrypted login credentials and unique session identification, to ensure that only authorised people can log in. All information transmitted and received is securely encrypted and we utilise the latest in virtual machines and 128-bit database encryption to offer complete peace of mind.

Infrastructure

With SnapFulfil's cloud WMS, users can benefit from a large scale, virtualised data centre, with hundreds of processor cores, 24-hour security, diesel power generator back-up and load balancing business servers.

Integration

SnapFulfil offers a wide range of integration options including flat file, XML and our web API. We integrate with a wide range of enterprise applications and systems including NetSuite, Oracle, SAP and SAGE, along with most major UK parcel carriers.



Pricing - affordable & flexible options

Transparent pricing

Unlike many of our competitors, we are fully transparent about our pricing. For customers looking to fix their costs for a set period, we can offer a bespoke package and will never attempt to introduce additional costs through the back door.

SnapFulfil is available as a subscription service, based on the number of users. We offer a choice of two payment options:

Traditional

For customers who prefer to capitalise their investment, our software can be licensed in perpetuity. Hardware, implementation services and maintenance are all charged separately with full visibility of costs.

Financed

We have partnered with a highly respected finance provider to offer customers a range of tailored payment options. If you'd like to know more, please contact the team at SnapFulfill for further information.



“Quite simply, SnapFulfil
is our differentiator
and we’re excited to see
where this takes us!”
Total Reliance

How do I get **SnapFulfil** and **SnapCart** in my warehouse?

We have a dedicated team of engineers and support staff who are experts in making warehouses more efficient and profitable. If you like what you've read, and you'd like us to conduct a **free, no obligation demonstration**, please contact us:

info@snapfulfil.com

0333 241 2082



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