



## HIVE RECOMMENDS

Becoming a Finance Hive recommended partner

BlackRock.













Our members include:











Schroders

















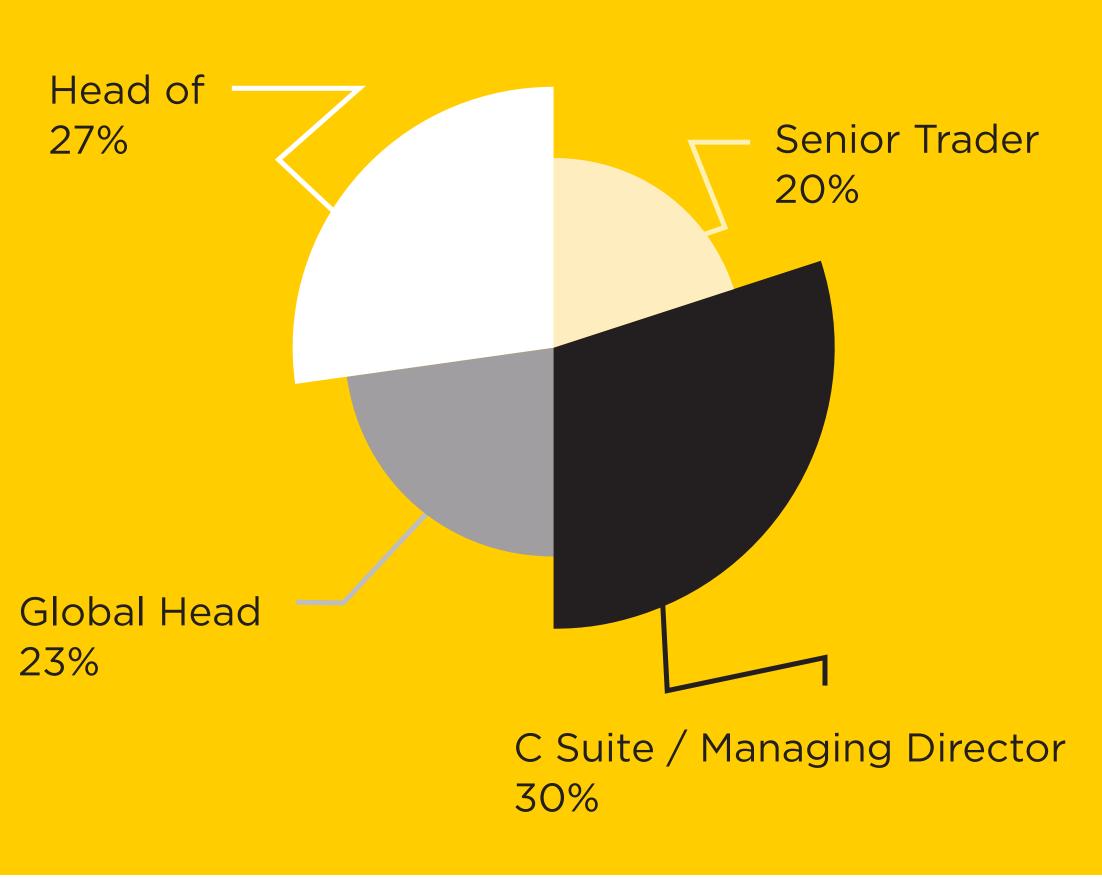
W E L L I N G T O N M A N A G E M E N T As a strictly invitation only community, The Finance Hive is a safe space network which connects senior buy side leaders and solution providers globally to exchange ideas, benchmark and collaborate to drive innovation across the industry.

Only senior leaders with strategic responsibility are invited to join The Finance Hive. This ensures that we can build structured, targeted connections at the highest level, delivering value for both our members and partners alike.



#### Buy side Hive by numbers











# WHO ARE MEMBERS OF THE FINANCE HIVE?



**BlackRock** 

















Asset Management













STATE STREET GLOBAL ADVISORS

P I M C O

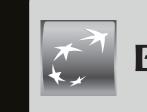


WELLINGTON
MANAGEMENT®

Aberdeen Standard Investments







BNP PARIBAS

Schroders

0:01 / 1:27

## OUR MEMBERS' VIEW OF THE FINANCE HIVE

The Finance Hive The global voice of the buy side

As a result of the meeting I actually changed my mind on a few things, which doesn't happen often

Global Head of Trading, Aviva Investors

There's a need for automation in the industry - with the objective to separate redundant workflows and free up our capacity for the more important things where we can utilise our talents - and it's amazing to partner with the vendors through The Finance Hive as we use them as a conduit

Head of Currency Trading, Mellon Capital Management

Great forum and dialogue. Learning some very important information to help drive Blackrock's global investment operations industry engagement and strategy!

Director, BlackRock

The openness of peers/competitors to share information at these Hive events is unrivalled

CEO, Sequoia

## FINANCE HIVE LOCKDOWN STORY BY NUMBERS...

During the lockdown, our community of buy side leaders have been more engaged and connected than ever before as they help one another navigate through the disruption and market volatility

> Over  $\overline{300}$  senior traders representing  $\overline{200}$  long-only asset management companies, corporate treasuries, currency managers and hedge funds...



Have attended between them 50 interactive digital event and boardroom discussions over the last  $\frac{3}{2}$  months, hosted by  $\frac{4}{2}$ recommended solution partners.

Sharing their thoughts, opinions and experiences across  $\frac{52}{2}$  priority business themes.

Generating high level insights now contained  $\frac{52}{2}$  reports.

That have been shared right across our network of 5,000 members.



Which has led to over 20,000 introductions made for the buy side seeking the answers and solutions for their business.



With buy side to partner introductions after each discussion at 100% dleading to 81%diarised follow ups.

## THE WAY WE HIVE

The Finance Hive is a living, breathing community and our partners are able to demonstrate their soultions and thought leadership to our members in a number of ways

Click on any of the below to learn more...



BESPOKE LEAD GENERATION & PROFILING

# OUR PARTNERS OUR PARTNERS

1

#### All eyes on you

We strictly limit the number of Finance Hive partners so you'll host your own discussion with the undivided attention of our members.

2

#### No surprises

You will know the challenges our members are facing in advance, through insights gathered by The Finance Hive Managers as part of our research process.



#### **Expert-led**

By leading discussion on a specific, relevant topic recommended by our members and aligned with your expertise, you will have in depth conversations with senior retailer leaders throughout the day.



#### **Quality time**

One-to-one meetings will be arranged with your chosen Finance Hive members; this will enable you to discuss their specific requirements and tailor your proposition accordingly.



## OUR PARTNERS' VIEW OF THE FINANCE HIVE

A quick thank you for today's event. I thought it was a real success under the circumstances and very important to keep the dialogue going for the market as a whole by whatever means possible.

Sales & Relationship Director, LCH

Excellent organization, attendee list and overall content.

Global Head of Algorithmic Trading Research at Bloomberg

I think you guys did a spectacular job and it was extremely well-received. I definitely was expecting the remote session to be harder and it all went swimmingly and was hugely enjoyable.

Global Head of Trade NeXus

Thanks for all your efforts, this is the best effort we have seen under current circumstances from any vendor up to this point.

Director, CME Group

### Our FX Schedule

JULY			AUGUST		OCTOBER	
9.7.20	Digital Boardroom: Curating liquidity & reducing market impact Co-hosted with Curex	6.8.20 11.8.20	Digital Boardroom: Finance Hive FX Hong Kong  Digital Boardroom:	6.10.20	Finance Hive FX annual West Coast buy side members meeting, Los Angeles	
14.7.20	Virtual Meeting: Finance Hive FX APAC Leaders buy side members meeting	17.8.20	Finance Hive FX Platform series: USA  - East Coast & West Coast  Digital Boardroom:	15.10.20	Finance Hive FX annual Singapore buy side members meeting, Raffles	
15.7.20	Digital Boardroom: Using Clearing to streamline FX execution (USA) Co-hosted with FX Connect TradeNexus	27.8.20	Finance Hive FX Platform series: Europe  Digital Boardroom: Finance Hive FX Platform series:	20.10.20	Finance Hive FX annual Hong Kong buy side members meeting, venue tbc	
23.7.20	Digital Boardroom: Demystifying Automation: Building a roadmap to streamline FX workflow (USA)		South East Asia			
28.7.20	Digital Boardroom: Finance Hive FX selecting and onboarding algos: Europe  Digital Boardroom: Finance Hive FX selecting and onboarding algos: USA	SEPTEMBER			NOVEMBER	
		End of September	Global Pulse FX platforms report Asia	64.11.20	Finance Hive FX annual East Coast buy side members meeting, Boston, State Room	
29.7.20						
					DECEMBER	
				3.12.20	Finance Hive FX annual London buy side members meeting,	

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### Our Equities Schedule

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JULY

22.07.20 US Equities Hive Founding Members
Town Hall
11-12.30 ET

SEPTEMBER

10.9.20 Accessing EM Liquidity Digital Boardroom

11-12.30 BST Europe

24.9.20 Finance Hive US Equities Digital

Members Meeting 10-12.30 ET

US

NOVEMBER

12.11.20 Finance Hive Equities Members

Meeting "Technology for the Trading

Desk

8.30-4pm GMT

Europe

19.11.20 Algo Selection and Onboarding

**Digital Boardroom** 

11-12.30ET US

**AUGUST** 

12.8.20 Real Time Venue Analysis Digital

**Boardroom** Europe

25.8.20 **Navigating the TCA Provider Landscape Digital Boardroom** 

US

US

**OCTOBER** 

13.10.20 Finance Hive Dragons Den

11-1.30 BST Europe

27.10.20 Automation Opportunities Digital

Boardroom 11-12.30 ET US DECEMBER

15.12.20 Christmas Keynote

5.30-7pm GMT Europe



## HIVERECOMMENDS THE FINANCE HIVE STAMP OF APPROVAL



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