



CONNECT WITH YOUR COMMUNITY

THE RETAIL HIVE EXCHANGE: ENGAGING THE CONNECTED CUSTOMER

EXCLUSIVE INVITATION

12-13 MARCH 2019
LUTON HOO HOTEL & SPA

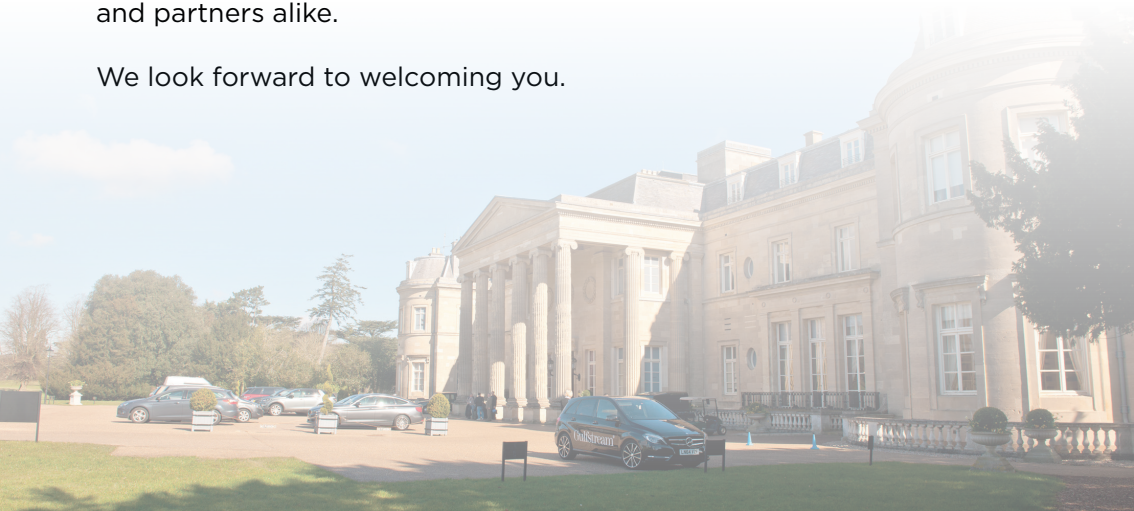
ABOUT THE RETAIL HIVE

An Introduction to The Retail Hive.

The Retail Hive is a closed-door global network for senior retail leaders. Core to The Retail Hive is the belief that when our Retail members share ideas, insight and challenges amazing things can happen. Only Director-level senior leaders with strategic and budgetary responsibility are invited to join The Retail Hive.

This ensures that The Retail Hive can deliver structured, targeted networking at the highest-level, delivering value for both our members and partners alike.

We look forward to welcoming you.



A UNIQUE EXPERIENCE

THE RETAIL HIVE EXCHANGE

Engaging the Connected Customer.

Our first Retail Hive residential meeting, 'Engaging the Connected Customer', will bring together 80 of the most senior digital, eCommerce and omnichannel leaders from the UK's most innovative retailers in stunning surroundings. This is a strictly invitation-only meeting and members will have to meet certain criteria to qualify.

Through interactive roundtables, problem-solving workshops and bespoke 1-1 meetings, you will find solutions to the challenges around engaging with the digitally savvy connected customers of today.

Key priorities we'll address include: delivering a seamless omnichannel customer experience; strategies for differentiation; data and personalisation; cultural transformation; and delivering on customer expectations through fulfilment.

At the end of the first day you'll be able to unwind and enjoy an exquisite dining experience at The Retail Hive Exchange dinner and place a bet (or two) at The Retail Hive Casino.



Your Hive experience will include candid discussions led by thought leaders, relaxed networking and action-orientated insights.

ABOUT THE VENUE

LUTON HOO HOTEL & SPA

Five Star Luxury on the borders of Hertfordshire.

The 5-star, Grade II listed, Luton Hoo Hotel is situated just off the M1 and is easily reached from London as well as from the Midlands and the North with excellent transport links between London St Pancras and Luton Parkway. As you might expect from The Hive Network, Luton Hoo is not your average meeting venue.

The Luton Hoo Mansion House dates from the late 19th Century and beyond the formal gardens, stretch over 1,000 acres of glorious parkland, lakes and nature trails. The venue has been featured not only in James Bond movies, but is also famously the location in which Hugh Grant awkwardly hid in a cupboard during Richard Curtis' *Four Weddings and a Funeral*.

The hotel features over 220 beautifully furnished deluxe bedrooms, a luxurious spa offering ESPA treatments, an infinity swimming pool and a par 73 championship golf course.



Luton Hoo

HOTEL, GOLF & SPA





The breathtaking Luton Hoo Mansion House with its formal gardens designed by Capability Brown in the mid 1700s.

THE RETAIL HIVE HAS OVER 1,000 MEMBERS GLOBALLY

What our members say about us.

“The Retail Hive is the only event where people truly share experiences which make discussions a lot more interesting and valuable.”

Emilie Maunoury Digital Director, Clarins UK

“The most useful retail industry get together by far - must attend events if you are lucky enough to get an invite.”

Darren Naylor CFO, Fruugo

Dune
LONDON

高度乾燥(しなさい)
Superdry.

dyson

Sainsbury's
Argos

FATFACE
UNITED KINGDOM

**NEW
LOOK**



Boden

TESCO

M&S

John Lewis

L'ORÉAL

NOT O
THE HI
STREE
COM

ASOS
discover fashion online

BURBERRY
ESTABLISHED 1856

Clarks



CLARINS
PARIS

ASDA

SCREWFIX

B&Q

SPACE.NK
apothecary

**CHAR
TYRRO**
JEREMY STR

HOW TO CONFIRM YOUR PLACE

Please contact us and come along.

We hope this has given you a taster of The Retail Hive Exchange experience. Attendance to this meeting is complimentary. However, we do require your absolute commitment.

The Hive Network, set up by founders Sally Green and Noj Mather, does not just provide a platform for conversation, it provides an environment for positive change to happen within businesses, like yours. So don't let this opportunity pass you by. To reserve a place at The Retail Hive Exchange on 12-13 March 2019, please contact:

Sally Green, Co-Founder and Editorial Director at The Hive Network
E: sally@thehive-network.com
T: +44 (0) 20 3948 1623.



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www.thehive-network.com



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@TheRetailHive

