

Retail Hive Member Poll...

We asked our Retail Hive members to share with us their business priorities in 2018 and the results are shown in the diagram opposite.

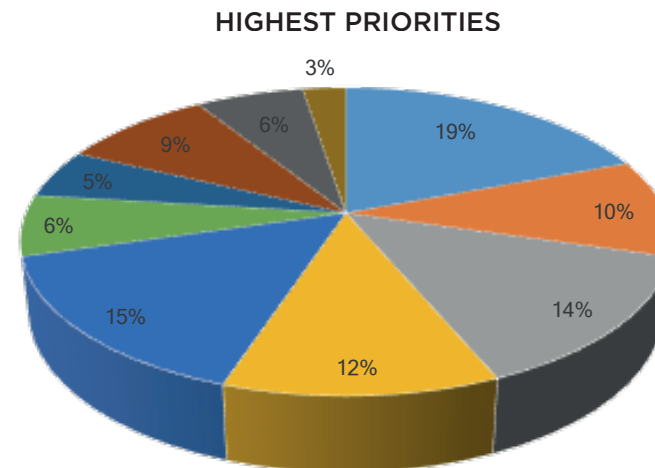
Unsurprisingly the top 5 priority areas are clearly focused on ensuring businesses can keep up with the changing digital landscape of retail and the customer's ever increasing demands:

Digital Transformation	19%
Customer Journeys	15%
Technology inc. platform implementation	14%
Analytics	12%
Omnichannel profitability	10%

However perhaps more surprising, and worrying, is that security and staff rank as the lowest priorities;

Overseas business growth	9%
Workflow automation, Robotics & AI	6%
Experience in-store	6%
Payments, security & compliance	5%
Staff skills	3%

How does this align with your own priorities? We'd love to hear your thoughts so please join the conversation on our Retail Hive Community Group via LinkedIn; @TheHive-Network



- Technology platform implementation
- Workflow automation, Robotics & AI
- Payments, Security & Compliance
- Digital Transformation
- Analytics
- Experience in store
- Staff skills
- Omnichannel profitability
- Customer Journeys
- Overseas business growth